

# Is your farmers market interested in accepting SNAP benefits in 2013?

## TRAINING AND TECHNICAL ASSISTANCE AVAILABLE

Farmers markets from across the state are encouraged to attend a morning of Electronic Benefits Transfer (EBT) education. This year, Farmers Market EBT training will be held on:

January 14, 2013 (Monday) 10:00-12:00

**EBT Workshop** in Lake Co.

Lake County Purdue Extension Office  
880 E 99<sup>th</sup> Ct., Ste A  
Crown Point, IN 46307

January 15, 2013 (Tuesday) 10:00-12:00

**EBT Workshop** in Delaware Co.

Minnetrasta  
1200 North Minnetrista Pkwy  
Muncie, IN 47303

February 20, 2013 (Wednesday) 10:00-2:00

**2013 Farmers Market Boot Camp Series** "ABCs of EBTs"

## COURSE DESCRIPTION

The **2013 Farmers Market Boot Camp Series** "ABCs of EBTs" includes an introduction of the program; a walk through the USDA FNS application line by line; and hear from a panel of farmers market managers that accept EBT.

**EBT Workshop** includes an introduction of the program and tips on how to implement the program in your market. Alice and Jim Wooten from Orange County Home Grown will be the featured speakers. Attendees will learn how to:

- Assess your market and community
- Discuss the idea with your market manager, farmers-vendors, farm market board members, customers and local community leaders
- Create an EBT plan
- Apply for a FNS license
- Obtain a EBT POS machine
- Order your tokens
- Develop your Signage
- Training your farmer-vendors
- Marketing
- Ongoing sustainability



**Registration required** for set-up & refreshments. If you plan to come to any of these sessions, please contact:

Tammy Goodale, Purdue University  
[tgoodale@purdue.edu](mailto:tgoodale@purdue.edu)  
765-494-1296

**January 14 & 15 sessions are free**

**February 20 session is \$15.00 (includes lunch)**